

Word Art



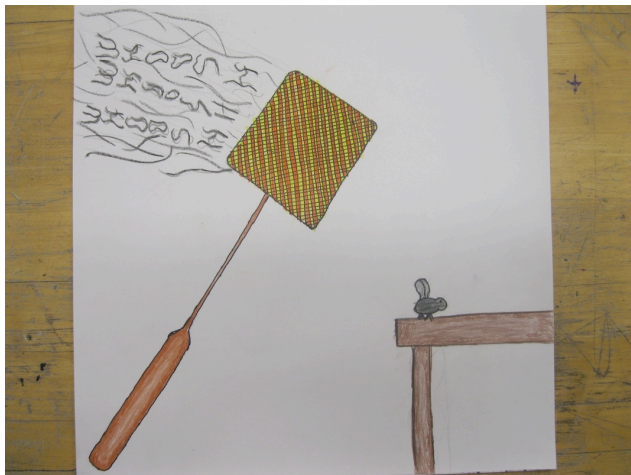
“Static”



“Bloom”

How can you visually represent a word - using the written out word itself as the subject?

1. You must creatively think of a way to make the lettering a part of the artwork. The letters themselves must be included to visually illustrate the meaning of the word.
2. For example: In the example of the word “static” the letters of the word are drawn on using lines that would represent what “static” might look like. To further emphasize the meaning of the work, they appear to be coming out of a radio which has the dial not quite turned to the station properly. In the example “Bloom”, the letters form out of things that actually do bloom or have something to do with blooming in nature. In the example “Swoosh”, the letters are drawn on as action lines to emphasize the “swooshing” motion of the swatter coming down on the fly.
3. You may not simply draw a picture of something and just write the word you are trying to represent in plain letters. The challenge here is to somehow make the letters a part of the art, they are to be included as the very essence of the subject matter.
4. Include imagery to compliment the letters. The radio is complimenting the static word. The table with the fly is complimenting the swooshing fly swatter. Make this a well composed and deliberately thought out art work.
5. You must complete THREE different drawings, using three different words, on three different sheets of paper.



“Swoosh”

How will you be graded?

Use of class time.....	0	1	2
Three different drawings/words on three papers.....	0	1	2 3
Each drawing has a word integrated into the artwork in an appropriate way.....	0	1	2 3
Neatness and care on each paper. Coloring is neat, there is no tears, rips or smudges, etc.....	0	1	2